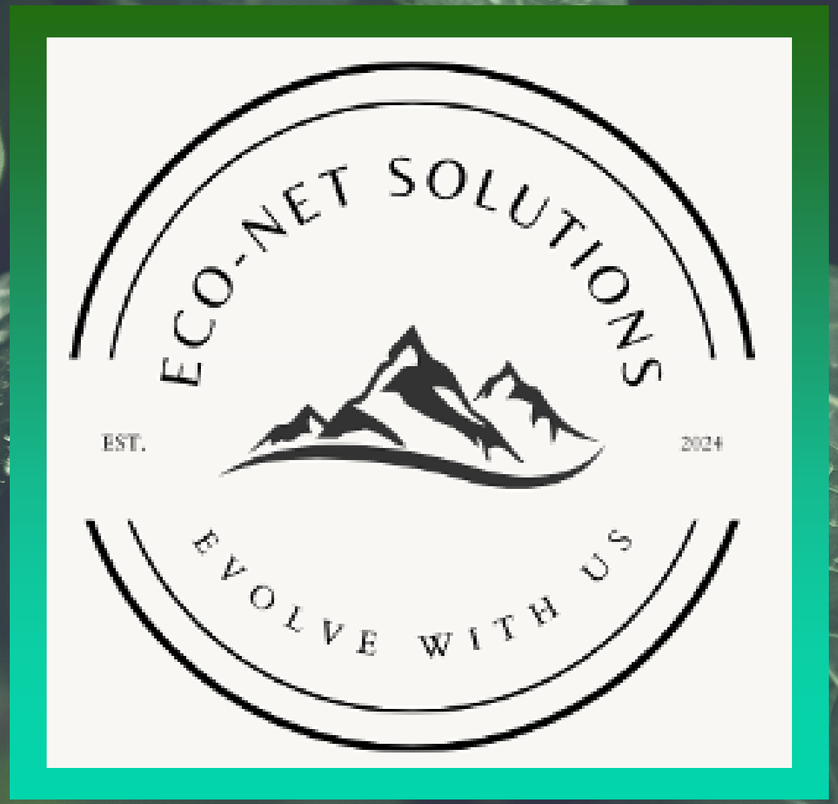


Sales Presentation

Table of Contents

01 Introductions

02 Mission Statement, Background, and Team

03 Target Market & Target Location

04 Positioning & Value Proposition

05 Marketing Communications Strategy

06 Q&A

Team Introduction

What Do We Provide

The Wellspring

-700/month per Cabinet
-Composed of larger Enviro-Servers
-Created with Renewable Materials

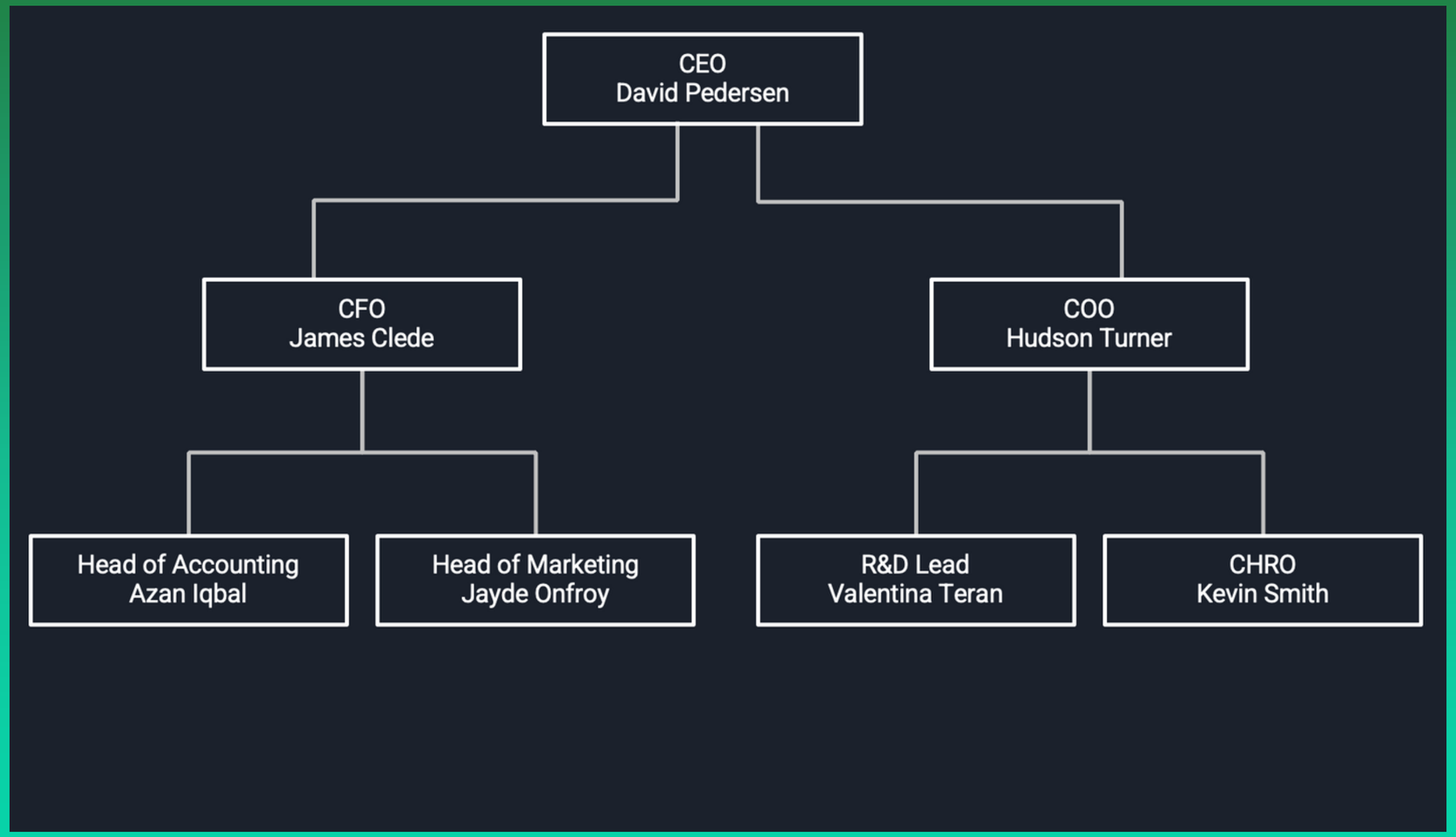
Our Enviro-Servers

-Cost: $100/monthly + flat installation fee
-Terabytes of storage
-Minimal Space

Company Story

A group of thinkers and doers discovered a gap in the IT wifi and data market with a solution to critical errors your company may have had in the past
Founded in 2021 when the world went digital
We wanted sustainable solutions for small businesses
Save costs and improve ESG scores

Team leadership



Mission Statement

“Our mission at EcoNet Solutions is to empower small businesses by providing reliable, secure, and affordable networking solutions.

We believe that every business, no matter the size, deserves access to high level connectivity that fuels growth and innovation.

Our routers are designed to simplify your operations, protect your data, and ensure that your business stays connected to what matters most.”

Positioning Statement

“Empowering small businesses with high-performance servers”

Target Market

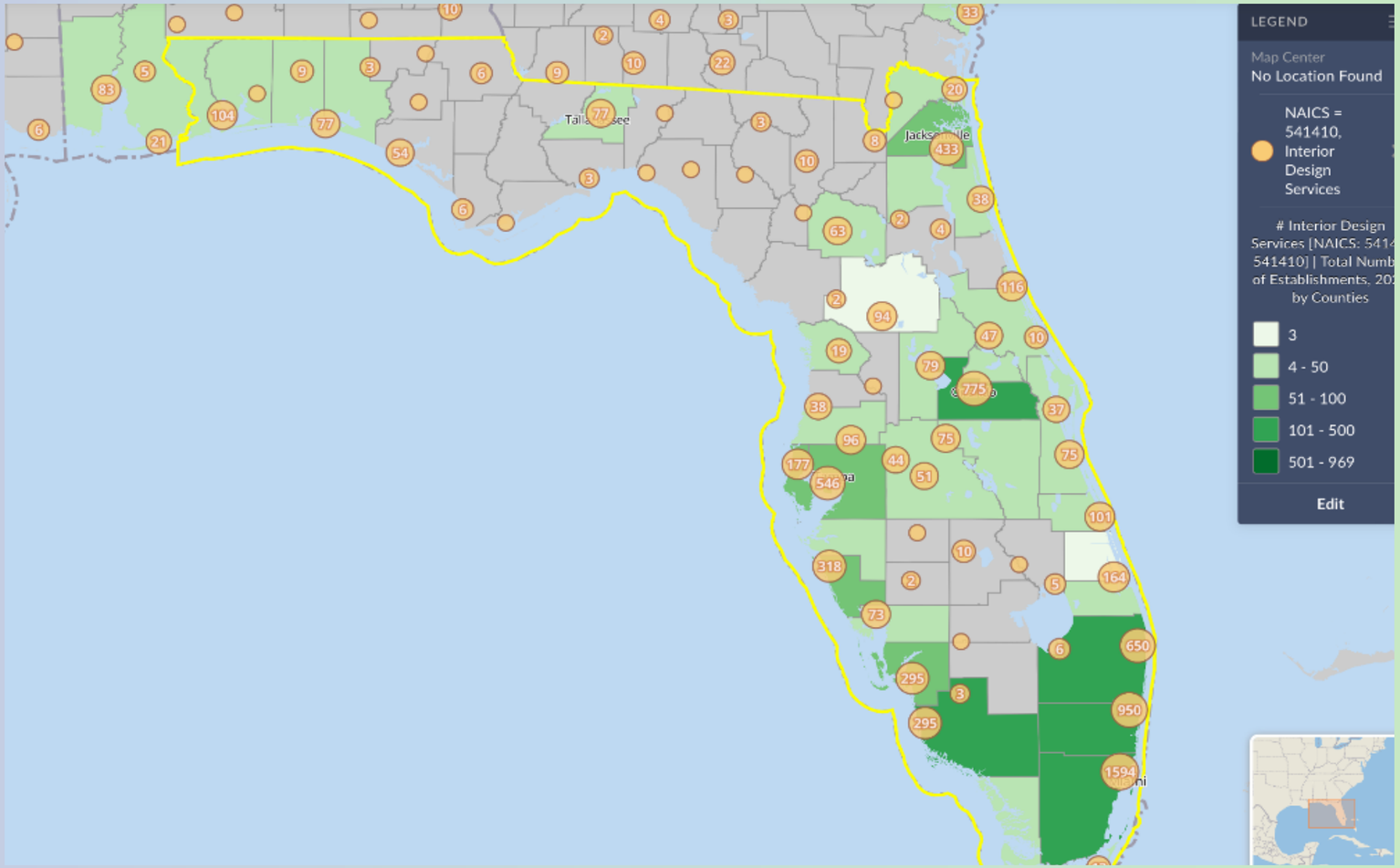
Our primary audience comprises small businesses that require IT infrastructure to support their operations. These businesses often lack dedicated IT departments and seek reliable external solutions.

NAICS code is 541410

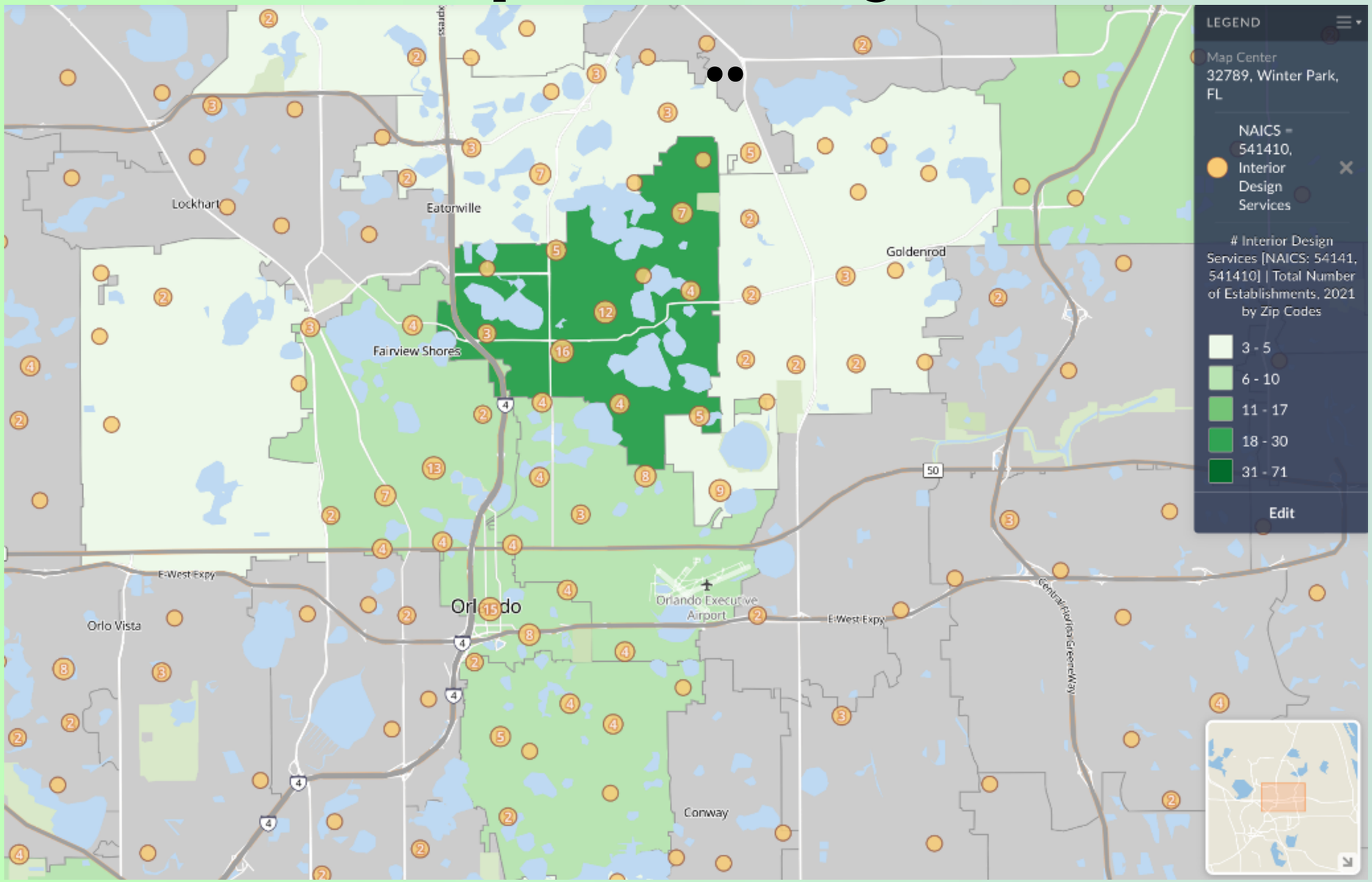
Target size: 1,942

Annual payroll: 309,876,000

Target Market Location



Specifically.....



Potential Prospects

KRM Design Group- Orlando, FL

Budron Homes - Winter Garden, FL

Marc-Michaels Interior Design - Winter Park, FL

Competitive Advantage

What are our advantages:
-Personalized on-site storage
-Strong Cybersecurity
-Cost-efficient storage
-24/7 AI monitoring and Support Chat
-Local Live Support After Natural Disasters

At Eco-Net Solutions, you will be able to access your files and services without downtime and know exactly how much you're paying.

Competitor Analysis

-Offer cloud storage
-Monthly statements (BAD)
-Off-site Storage

-Detects trends to streamline opportunities with visualized data
-Increased flexibility and adaptability
-Non-physical location
-They have 23,000 employees and generate over 2 billion dollars in revenue per year
-Offer cloud storage and business analytics

Competitor Analysis

While larger competitors may offer comprehensive solutions, Eco Net Solutions stands out by providing:

-Agile and proven track record

-Customized solutions with faster response times

-More cost-effective services without the overhead that comes with larger firms.

-Example:

-PlayStation Network services earns $5 billion annually from

-If AWS were responsible for all of that infrastructure

-$5 Billion/365

-$13.7 million

Marketing Strategies

Social media

Email

Event

TikTok

-Work with Content Creators and Create Sponsored TikToks
-Showcase Single Routers on the TikTok Store

Youtube

-Examine AD Data Analytics to determine platform’s main audience
-Create BTS Content in addition to Ads

Instagram

-Utilize Reels and Posting Capabilities to increase potential customer outreach

-Community Spotlight

Email

-4.48 billion users globally
-Bi-Weekly bulk email ads to subscribers using Omnisend
-Cost-effective, High ROI, Wide outreach.

Event Outreach

-Attend Local industry events every financial quarter with a booth to inform small business owners.
- 83% of brands report increased sales from event marketing.

Questions?